

Traffic free Little Chelsea survey results

Carolyn Lindsey
Owner, Deck the Halls
Chair, Little Chelsea Traders



Welcome
Our findings
Councillors
Coffee
Discussion
Next steps



Our survey says...

Will Callaghan
Founder, Eastbourne Can
RSA Fellow



Why a survey?

Changes to the Arndale Centre and Terminus Rd

Proposed review of one way system

Low footfall and high turnover of businesses

Less 'need' to travel into town

Speeding traffic and poor public space

How many people answered our surveys?

38 traders

30 residents

120 shoppers

Would you support temporary closures of Grove Rd and South St?

Yes:

87% traders

87% residents

93% shoppers

Would you like more permanent traffic restrictions on Grove Rd and South St?

	Close	Shared	Fine as is
Traders	5%	55%	39%
Residents	17%	53%	20%
Shoppers	22%	51%	20%

Would you like more permanent traffic restrictions on Grove Rd and South St?

Change it

Fine as is

Traders

60%

39%

Residents

70%

20%

Shoppers

73%

20%

Are you still in favour of traffic restrictions if it means losing parking?

Yes:

50% traders

63% residents

74% shoppers

Has the re-routed bus service benefited you?

No:

66% traders

77% residents

77% shoppers

Our summary of your comments

Reducing traffic and speeds is a good idea

Nearby parking is important

Some on street loading and parking is essential

The bus needs a rethink

+ plenty of specific suggestions

Reducing traffic and speeds is a good idea

“Fed up with cars driving so fast down these roads...”

“As a restaurateur in an area where this happened before, it was a boost to the business and those surrounding”

“Widening pavements on both sides would make it a nicer environment and slow traffic down”

“Manoeuvring a double buggy on thin pavements is annoying”

“Glad to see people are opening their minds to the bigger picture”

Nearby parking is important

“A lot of the businesses rely on people being able to park nearby”

“As a shopper I wouldn't mind a walk if there was a car park within reasonable distance and cost”

“You can rarely park down Grove Rd and South St anyway”

“Any reduction in business parking permit spaces would have a strong negative effect on us”

“Needs to be a comprehensive survey about who is parking where”

Some on street loading and parking is essential

“We have occasional funerals and the coffin needs to be brought into the church”

“Many of my customers are old and infirm and buy items that can only be carried home in a car”

“Doctors need direct access to the surgery”

“I am disabled and find walking more than 20 yards very painful’

The bus needs a rethink

“I was ousted when Grove Road was made a bus route. Traders have a difficult enough time attracting customers”

“It’s hard to create charm when a bus is driving through a street”

“Noisy and smelly. They drive too fast”

“Reduces parking spaces for residents and causes unnecessary delays as the roads are too narrow to pass when a bus has stopped”

“I can now attend the doctors. Grove Rd isn’t just about your shops!”

Specific suggestions

“Allow G permit holders to park in lower South St”

“Spencer Rd and Hardwick Rd (currently Zone S) have the capacity to become Zone G”

“The College Rd car park would be good if permits allowed it”

“Park under 68 Grove Rd... multi-storey behind town hall”

“Residents reduced cost parking at multi-storey car parks”

“Lots more bike stands”

How was the survey carried out?

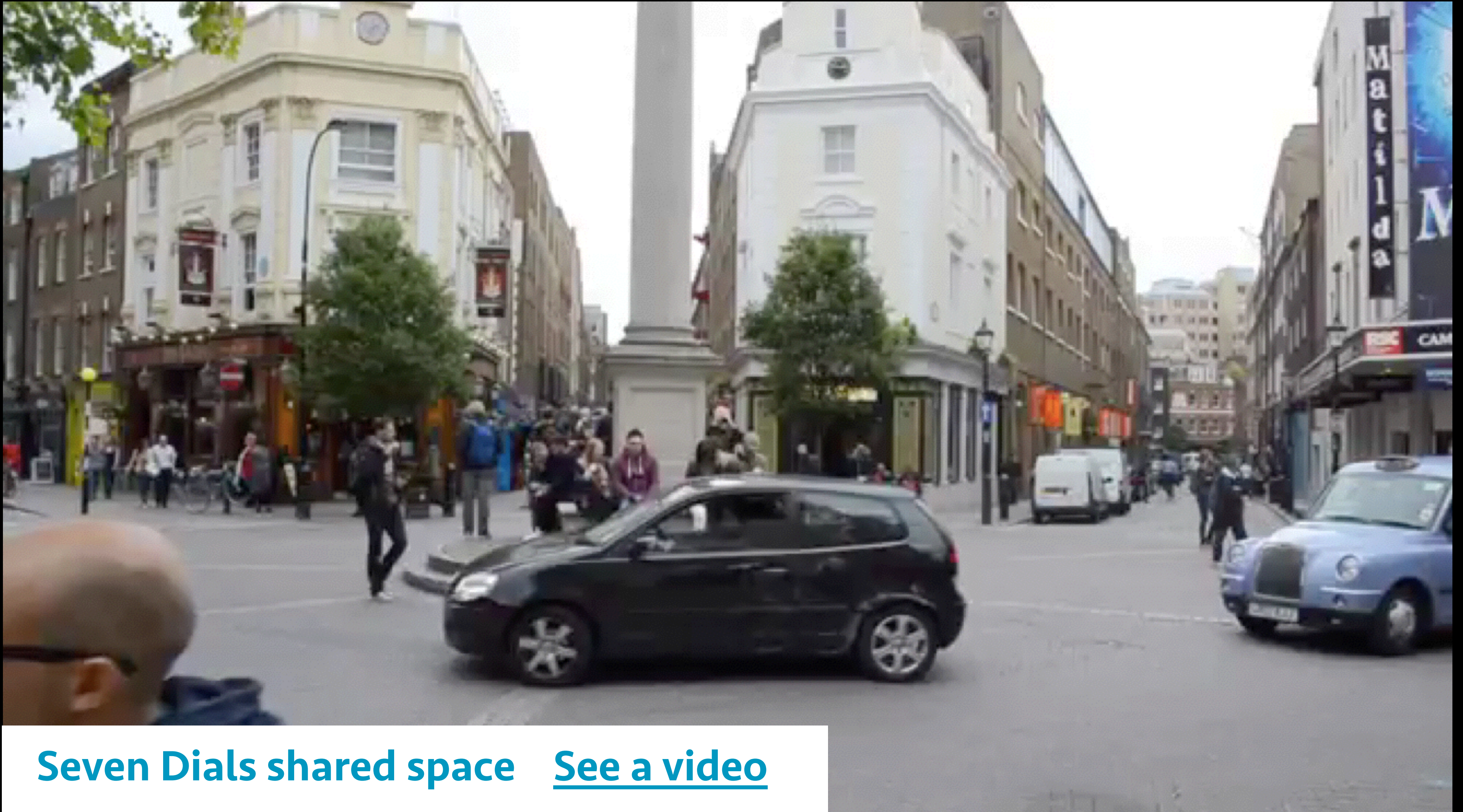
Surveys for traders, residents and shoppers

Same questions where possible

Online and paper versions

Posters in shop windows

Flyers through doors on Grove Rd/ South St



Seven Dials shared space [See a video](#)



**Coffee
Discussion
Next steps**

A street scene in a city, likely London, showing a row of brick buildings on the left and a sidewalk with a blue trash bin on the right. A dark car is driving away in the center. In the background, a church with a dome is visible. The text "Thanks for coming" is overlaid on the left side of the image.

Thanks for coming

Please leave your
email or postal address

Or visit fb.com/trafficfreelc